

Interreg

Ελλάδα-Κύπρος

Ευρωπαϊκό Ταμείο Περιφερειακής Ανάπτυξης



EduTourism



ΕΥΡΩΠΑΪΚΗ ΕΝΩΣΗ



EDUTOURISM NEWSLETTER#05

02/2023

The emergence of educational tourism to promote environmental and cultural heritage



Expected results of actions

- Increase of visits to Crete and Cyprus by at least 20%.
- Extension of the tourist season by at least 30 days.
- Creation of new jobs.
- Exploitation of the common history of the two countries and strengthening of the link between them, through the cross-border nature of EduTourism.

Dear reader,

Which actions have been completed in the 3rd semester of EduTourism?

EduTourism Conference of
E.SY.N.
24 & 25-11-2022



3rd Meeting of the
Beneficiaries, Heraklion,
Crete



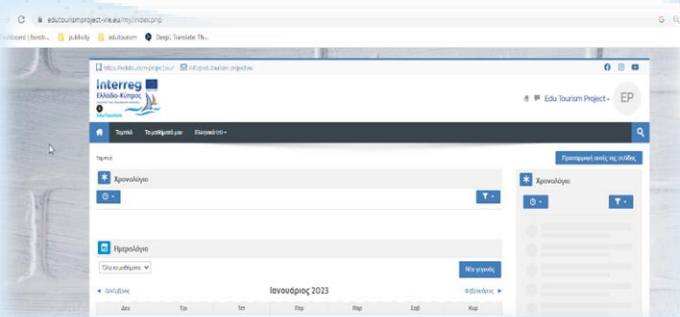
Results of field surveys
& proposed routes

Ο εκπαιδευτικός τουρισμός στην Κρήτη και στην
Κύπρο: Προοπτικές ανάπτυξης και εμπόδια
#EduTourism

Ιανουάριος 27, 2023



Training platform &
training material



Which are the actions that will be completed in the next months?

- EduTourism two-day conference in Larnaca and Crete
- 4th and 5th meeting of the Beneficiaries
- Digital mapping of the destinations of Crete and Cyprus
- Interviews with local tourism and educational operators and other professionals on alternative tourism in the regions
- Creation of a tele-training platform
- Construction of a specialised information platform with multimedia presentations of the selected sites and routes
- Development of learning games to enrich the training experience
- Sustainability plan for educational tourism actions

What are the educational actions to be launched?

**65 hours of FREE
training for tourism
professionals**

**210 hours of FREE
instructor training**

Stay Tuned!!!

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