



General features of thematic tourism

#EduTourism

17/01/2022

Thematic tourism - special forms of tourism describes all special forms of sustainable tourism development aiming at enhancing the interaction of the visitor - tourist with the natural environment, the human factor, the regions, municipalities and communities, promoting the development of activities that strengthen the economic and social development of the regions.

These activities contribute to the creation of new jobs and the well-being of citizens, while at the same time enhancing the protection of the environment and the specific cultural characteristics of each destination.

Thematic tourism includes all specific forms of sustainable tourism development.

Sustainable tourism development means tourism development that simultaneously promotes regional and local economic development, the well-being of citizens, social equity and justice, increased employment, entrepreneurship, skills development and the protection of the environment of each tourist area.

Therefore, sustainable tourism development is achieved by developing all forms of tourism and in all types of destinations with the main objective of optimizing the use of environmental resources, respecting the socio-cultural authenticity of local communities and ensuring sustainable, long-term economic activities, providing socio-economic benefits to all stakeholders.

Accessible tourism is tourism that all persons, regardless of disability or special needs, have the opportunity to participate so that they can independently, safely and comfortably access and use the infrastructure and services and goods available in the environment they visit.

In conclusion, it is understood that the activities implemented under the project aim to generate benefits at social and economic level in the eligible area. Moreover, thematic tourism in general aims to promote all the aspects that constitute sustainable tourism development.