



## **Tradition and thematic tourism #EduTourism**

22/03/2022

The fact is that the desire of peoples is to know and perpetuate the characteristics that constitute the uniqueness of their identity. This desire leads them to explore the past and to discover elements that constitute their cultural heritage and tradition.

Popular tradition includes customs and traditions, two concepts that complement each other and, taken as a whole, constitute the tradition of each people. On the one hand, customs include all the patterns of social and moral behaviour on the basis of which values, opinions and norms are created.

In the context of the modern form of thematic tourism, new ideas and practices need to be explored in order to upgrade existing forms. Tradition can attract tourists and promote alternative forms of cultural and other forms of tourism. Getting to know the local community through participation in local events, traditional events and festivals are just a few examples of how tradition can bring people closer together.

Furthermore, the combination of tourism and tradition can be integrated in the context of cultural tourism, whereby visitors seek to get to know the historical and cultural aspects of the place of arrival. Tradition tourism and ethnotourism are two other forms that can combine tourism and acquaintance with the customs and traditions of a region. In this way, cultural activities and local activities can be brought as close as possible to their original reason for being created and moved away from their commercial character.

In conclusion, the traditional elements and events of each region constitute its unique identity. The use of folk traditions, customs and traditions in the context of thematic tourism can be described as an innovative and authentic way of bringing people together.